



ATHENS | 30 SEPTEMBER 2015

## ORGANISERS

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International  
Telecommunication  
Union



ΤΕΕ  
ΤΕΧΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΛΛΑΔΑΣ  
Technical Chamber  
of Greece



ΕΜnΠΕΕ  
Εταιρία Μηχανικών Πληροφορικής  
και Επικοινωνιών Ελλάδος

Hellenic Association  
of Computer Engineers

## UNDER THE AUSPICES OF

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HELLENIC REPUBLIC  
DEPUTY PRIME MINISTER



HELLENIC REPUBLIC  
MINISTRY OF ECONOMY  
INFRASTRUCTURE, MARITIME AFFAIRS & TOURISM

## WITH THE SUPPORT OF

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## POWERED BY

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## 09:30 – 10:00 Welcome/Registration

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### OPENING WELCOME REMARKS

10:00 – 10:20

**George Stasinou**, President, Technical Chamber of Greece  
**Mohamed Ba**, Head of Innovation Division, BDT, ITU  
**Ioanna Samprakou**, Chair, Organizing Committee & VP of HACE

### OPENING WELCOME ADDRESSES

10:20– 10:45

**Yannis Dragasakis**, Deputy Prime Minister (TBC)  
**George Stathakis**, Minister of Economy, Development & Tourism(TBC)  
**Panos Carvounis**, Head of the Representation of the European Commission in Greece

### OPENING KEYNOTE ADDRESS

10:45 – 11:00

SESSION 1  
11:05 – 12:35

#### The Banking Industry Challenge

Keynote speech: **Euthimios Gatzonas**, Director, Government Financial Operations & Accounts, Bank of Greece

Commentator: **Vasilis Panagiotidis**, Director, Hellenic Bank Association

Panel:

**Constantinos Frydakis**, Head, Self Service Banking, ePayments & Retail Sales, Piraeus Bank

**Nikos Christodoulou**, General Manager for the Bank & the Group, IT Services, NBG

**Effie Presvia**, Head, Group e-Business, Eurobank

**Stefanos Korodimos**, Chief Information Officer, Attica Bank

**Sotirios Kyriakos**, Manager, Alternative Networks Division, Alpha Bank

**John Broxis**, CEO, MyBank

**Nikos Karapanagou**, Executive Chairman, Motivian SA

Coordinator: **Petros Kapasouris**, Deputy General Manager, Tiresias

SESSION 2  
12:40 – 14:10

### The retail industry Challenge

Keynote speech: **Vasilis Korkidis**, Board member of EuroCommerce, President ESEE  
Commentator: **Fotis Antonopoulos**, Vice President, GRECA – Greek Association of E-Commerce

Panel:

**Gregory Giannoukos**, General Manager, MAT Technology  
**Kostis Stavropoulos**, Managing Director, iSquare  
**George Drimiotis**, CEO, Cardlink  
**Prof. George Doukidis**, President ELTRUN, Professor AUEB

Coordinator: **Athina Kontogianni**, Hellenic Consumer's Deputy Ombudsman, Director of European Consumer Center of Greece

14:15 – 15:15 Light Lunch

SESSION 3  
15:30 – 17:00

### Digital Commerce Spectrum & the Mobile Enablers

Keynote speech: **Nikos Kabanopoulos**, General Manager for Greece, Bulgaria & Cyprus, Visa Europe  
Commentator: **Espen Tranoy**, Managing Director, First Data Hellas & Regional Manager CEE and SEE

Panel:

**Spyros Louros**, Digital & New Business Development Director, OTE Group  
**Dimitris Plagiannis**, Corporate Strategy Advisor, Mellon Technologies  
**Nikos Malliakas**, Mobile Data & Content Senior Member of Staff, WIND  
**Yannis Sirros**, Director General SEPE, Board Member DIGITALEUROPE, Vice Chairman Europe WITSA

Coordinator: **Ioanna Samprakou**, Vice President, Hellenic Association of Computer Engineers

SESSION 4  
17:05 – 18:35

### Europe Agenda towards and Integrated Digital Market

Keynote speech: **Hiroshi Ota**, Study Group Advisor, ITU  
Commentator: **John Doxaras**, Founder & CEO, Warply

Panel:

**George Nathanail**, Senior Advisor, Infrastructures and Business Environment, Hellenic Federation of Enterprises - SEV  
**George Karantonis**, CEO, Motivian SA, Vice-President & Treasurer, HAMAC  
**Tasos Tzikas**, President, SEPE  
**Dionisis Kolokotsas**, Public Policy Manager, Google  
**Dr. Prodromos Tsiavos**, Senior Research Fellow, UCL/The Media Institute

Coordinator: **Kostas Kalogirou**, Partner – Corporate Development Unit Strategy & Finance Practice Leader, PLANET S.A

Coffee Break

Roundtable  
19:00 – 20:30

**Digital Payments as a tool for fighting tax evasion**

Introductory Speech: **Tryfon Alexiadis**, Deputy Minister of Finance - TBC

Keynote speech: **Katerina Savvaidou**, Secretary General, Ministry of Finance – TBC

Panel:

**Nelly Tzakou**, General Manager, National Bank of Greece

**Georgopoulos George**, Deputy General Manager, Affluent Banking & Deposits, Piraeus Bank

**Theodore Kalantonis**, Deputy CEO, Retail Banking, Eurobank

**Yannis Ioannidis**, General Manager, Attica Bank

**Panagiotis Drosos**, Public sector affairs Advisor to the management, Alpha Bank

**Haris Karonis**, CEO, Viva, President HAMAC

**George Stefanopoulos**, Director General, EKT (Greek Mobile Operatoris Association)

**Coordinator: Thanasis Misdanitis**, Special Advisor to the Deputy Prime Minister

Cocktail